

BOARD OF GOVERNORS

Georgetown University Alumni Association



November 11, 2014

Hello Members of the Board, Alumni Senate, and Staff,

This past Friday evening, I held a meeting with our Student Governors. If they are an indication of our future volunteer leadership, we can expect great things for many years to come. They provided valuable feedback for our orientation process (for student governors as well all Governors), our leadership weekends, and were invaluable in sharing how we can make an impact on the lives of students in the various campuses and programs.

Below you will see a great "around the world" update from our various committees. The committee chairs share what they talked about at Fall Leadership Weekend (FLW) and provide a brief view of their goals and priorities. You may find that something you are working on is being discussed by another committee and might be best accomplished by cross-committee collaboration.

As our committees plan for events in the coming week, semester and year remember that we are in the process of determining our own Strategic Plan, our own Designing the Future(s) of the Alumni Association. John Reagan and the Strategic Review Committee is spearheading the project but we want active input and suggestions from everyone -- [Please click here to review what we have put together so far.](#)

Finally, please be sure to review all the upcoming events listed in the right-hand column of this newsletter. Of note, on December 6th we have an in-person Executive Committee meeting, which all members of the Board are encouraged to attend. The annual Hoya Holiday Party at Reed Residence will be held after the Executive Committee meeting.



We continue to build upon a great tradition and have reason to be very excited about what we are planning to do next.

George Peacock (C'84)

Upcoming Events

Executive Committee Meeting
Nov 19, 2014 at 5:00 pm ET
Dial-In: 1-800-482-3251
Passcode: 418848

Executive Committee Meeting
December 6, 2014
9:00 - 5:00 p.m. ET
Wagner Alumni House
[RSVP here](#)

Hoya Holiday Party
December 6, 2014
5:30 p.m. - 9:00 p.m. ET
RSVP to
quaa@georgetown.edu

Winter Leadership Weekend
January 30 - 31, 2015
*Registration will open in
December

John Carroll Weekend
April 16 - 19, 2015
[Register here](#)



BoG Historian, John Reagan, speaks at the student luncheon at Fall Leadership Weekend.

Reminders



ALUMNI CLUBS

Co-Chair, Sean Patrick Redmond

(Not Pictured: Co-Chair, Jennifer Cosco)

The Alumni Clubs Committee met at FLW to discuss the following goals for the coming year:

1. Deepening engagement with leadership of local Alumni Clubs and improve connectivity with the Board of Governors, including programming opportunities and a new Global Engagement Ambassador Program.
2. Recognizing Alumni Clubs for significant achievements and progress and reviewing the nomination and selection process.
3. Enhancing outreach to international Alumni Clubs, including providing direct support for the upcoming International Alumni Leaders Weekend in Asia in November 2015.
4. Enabling fit-for-purpose technology and communication platforms for Alumni Clubs and ensuring a smooth transition from Harris to a new system.



CAMPUS & ALUMNI RELATIONS ENGAGEMENT

Co-Chair, Regina Torsney-Durkin

(Not pictured: Co-Chair, Paul Liguori)

The Campus & Alumni Relations Engagement Committee has produced the following points of focus as gathered from the last meeting during FLW:

- Need for cross-communication amongst various schools and geographic regions.
- Early notification of university events at which Alumni would be an asset.
- Cross-pollination of ideas from all schools and campuses

*Minutes. Please review the minutes from the BoG Fall Leadership Weekend Plenary Session. They will be voted on for approval at Winter Leadership Weekend.

*SOR. If you have not done so already, please send [Caitlin March](#) a signed copy of your Statement of Responsibility.

*BOG Intranet/Google Drive. Please continue to submit documents for your committee on the BoG Google Drive. If you need help with Google Drive, please contact [Caitlin March](#).



New Governor, Jacqueline Kenneally posed for a picture with Student Jabril Trawick and Georgetown staffer, Kelly Mulvoy Mangan.

Webinars

[A Case Study in Vertically Integrated Lifestyle Hospitality](#)

Tuesday, December 6
12:30 - 1:30 p.m. ET

[Power Up Your LinkedIn Profile](#)

Thursday, December 11
12:30 - 1:30 pm ET

Find more Webinars [here](#).

as to how signature events at one can be adapted to another campus(i.e., new student convocation/White Coat, Reunion best practices, Tropaia/Graduation exercises).

- All present agreed that subcommittees would not be the best way to proceed since it would perpetuate "silos".



CAREER SERVICES

Co-Chair, Alexandria Kane

(Not pictured: Co-Chair, Patrick Grant)

The Career Services Committee met during FLW, and is holding regular monthly calls. The priorities of the committee during the coming year will include:

- Advancing the highly popular and award-winning webinar program for alumni and students by seeking new and compelling presenters and topics
- Expanding networking opportunities and programming for alumni through various online and in-person events
- Supporting the new initiative to develop a network of alumni involved in the HR and recruiting fields
- Evaluating ways to improve many of the Committee's signature events, including the Winter Break Tour, Hoya Professional Development Month, and others
- Assessing various new technologies that can enable the delivery of enhanced career services for alumni
- Working with the Hoya Gateway program to increase student adoption of the program, toward the ambitious goal of achieving 10,000 student/alumni interactions each year



AWARDS

Chair, Bob Barone

The Awards Committee met at FLW and determined the recipients for the 2014 Alumni Awards. Announcements for the [Alumni Recognition and Faculty Awards](#), which are presented at the banquet in January, were announced on October 28. The John Carroll and Patrick Healy Award announcements were shared with the BoG, BoR and BoD last week. An all alumni announcement for the John Carroll and Patrick Healy Awards will be shared the week of November 10.

JOHN CARROLL WEEKEND

LOS ANGELES
APRIL 16 - 19, 2015

Nominations

The call for BoG [self-nominations](#) is now open. Nominations will be accepted until Monday, December 15.



Award Winners

Alumni Recognition and Faculty Award Recipients

Apollonian Alumni Award
Martin K. Oishi, D.D.S. (D'84)

Founders Alumni Award
David T. Boyd, M.D. (C'99, M'04, MBA'04)
Michael J. Palko, M.D. (M'85, R'86)

William Gaston Alumni Award
Damien Dwin (B'97)
Stuart Pollard (B'89)
Ann Tierney Prochnow (C'88)

1820 Graduate Award
Albert Walter Ribeiro (MBA'07)
Nicole M. Bibbins Sedaca (MSFS'97)



COMMUNICATIONS & TECHNOLOGY

Chair, Anne Marie DiNardo

The Communications and Technology Committee has established the following points of focus as discussed from the last meeting, held during Fall Leadership Weekend.

- Support for banding GUAA and identifying a distinct logo to be used in various communications mediums including the new GUAA website.
- Transitioning from the PDF BOG directory to an electronic version - looking at LinkedIn
- Developing training tools for class and clubs on communicating using social media and club/class website
- Updating BOG on the president's vision as well as BOG/Committee activities - how do we break down silos and provide for synergy using communications tools such as a newsletter



NOMINATIONS

Chair, Jamal Epps

The Board of Governors Nominations Committee began accepting self-nominations for new members of the Board of Governors on Monday, October 27. This year the committee is seeking members to serve a term from 2015-2018. Nominations will close on December 15, 2015 at 11:59 p.m. Please encourage interested and qualified candidates to submit a self-nomination through our online portal. For your reference, and the reference of potential nominees, the committee has outlined certain qualification considerations on the [nomination portal](#).

STUDENT-ALUMNI ENGAGEMENT

Co-Chair, Rich Hluchan

Co-Chair, Jeff Civillico

The Student -Alumni Engagement Committee is a new committee designed to address one of President Peacock's priorities. The focus of the committee is to introduce existing students to the Georgetown University Alumni Association (GUAA), make them aware of the benefits which GUAA can bestow upon them, and strengthen and enhance existing relationships between students

Reed Alumni Award
Curtis J. Romig (C'94)

Faculty Recognition Award
John J. Glavin (C'64)

Young Alumni Service Award
Ashley Darcy Mahoney
(NHS'06)

John Carroll & Patrick Healy Award Recipients

John Carroll Award
Richard L. Battista (B'86)
Carmen A. Policy (L'66)
Mary Machado Schammel
(C'80, MBA'16)
Paul J. Tagliabue (C'62)
David J. Walsh (C'58)

Patrick Healy Award
Irma M. Frank (Parent'91, '94,
'96, '97, '99)
Donald F. McHenry (H'81)



George J. Peacock hosts an athlete student panel at Fall Leadership Weekend.

and alumni. In effect, the committee will be training existing students to be good alums who will carry on the tradition of support for Georgetown after graduation.

At FLW, the committee reviewed existing student – alumni relationships and events, such as Homecoming, Traditions Day, Hoya Gateway, Alumni College, Senior Week, annual awards, etc., and made recommendations as to how to better integrate students and enhance their relationship with GUAA by involving alumni in student events. The committee also brainstormed new ideas to bring students and alumni together, through both the Board of Governors and local Alumni Clubs, with a focus on establishing undergraduate student relationships with the DC Alumni Club. To that end, the committee will establish liaisons with student groups such as GUSA, the Hoya, Mask and Bauble, the Corp, etc.



CLASS ADVANCEMENT

Chair, Ann Prochnow

The Class Advancement Committee met during FLW, during which time the following was accomplished: Provided training to entire Board on class leader communication techniques - with regard to newsletters and social media communications. Solicited feedback from entire board on engagement techniques to connect classmates to one another and to the University during off-reunion years by using communication tools and events. The meeting raised the following points, which will be the focus of the committee at this time.

- Share off-reunion engagement ideas with Medical, Law and Undergraduate advancement staff.
- Create a newsletter template for all classes
- Committee members to reach out to current Reunion class leaders on Board of Governors
- Review Undergraduate and Medical Class Leader handbooks
- Schedule an annual Class Leaders Best Practices Webinar



Facebook



Website



Email



LinkedIn



YouTube

If you would like something added to next month's newsletter, please email Caitlin March at csm100@georgetown.edu

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