Communications Committee Agenda  
Saturday, February 6, 2016  
Hariri Building, Room 340 - 10:30 a.m. – 12:30 p.m.

I. Welcome and Introduction – Anne Marie DiNardo  
10:30 – 10:40 a.m.

II. Visual Identity Update – Anne Marie DiNardo  
10:40 – 11:10 a.m.  
- Presentation of Visual Identity Guidelines  
- Walk through updated Timeline  
- Update on proposal funding for branded materials  
- Email to all alumni (Late-February/Early-March)  
- Incorporation of new Visual Identity Guidelines on alumni website  
- Discussion of templates available for Board use

III. “Something Every Hoya Should Know” – Stu Pollard  
11:10 – 11:25 a.m.  
- Update on Video Distribution plan

IV. 75th Anniversary of Board of Governors – Anne Marie DiNardo  
11:25 – 11:45 a.m.  
- Potential opportunity at JCW 2016  
- Online directory of all former BoG  
- Other thoughts?

V. BoG/Alumni Website – Anne Marie DiNardo  
11:45 – noon  
- BoG Migration  
- Social media alumni blog on Alumni Website  
  - Updating for current use  
  - Revamp as a directory of alumni social media sites  
  - How to participate; how to get involved  
  - Class/club best practices

VI. New Communications Staff Person – Caitlin March  
noon – 12:10 p.m.  
- Discussion of new role

VII. New Business  
12:10 – 12:20 p.m.

VIII. Meeting Adjourned  
12:20 p.m.