



GEORGETOWN UNIVERSITY Alumni Association
Board of Governors

March 22, 2016

Dear Governors, Senators, and Friends,

As an Association and as alumni, we recognize that some of the most valuable relationships alumni have are with faculty members. As many of you know, Governor Dr. John Glavin has been my friend and mentor for more years than either of us care to mention. That relationship is one of many ways in which I have remained so connected to Georgetown over the years. We all have similar relationships.

Tomorrow, Wednesday, March 23rd at 6:00 p.m. we are holding a kick-off event at Reed Residence for the Faculty Engagement Initiative, a pilot program encouraging more faculty members to engage with our alumni around the world. If you are able to attend tomorrow evening, please join us.

Georgetown's world-class faculty often travel to conferences to collaborate with other experts in their field. The Faculty Engagement Initiative's purpose is to incentivize faculty to proactively come forward to let the Regional Engagement Team know their travel plans so that, if they are willing, they can speak with an alumni club in that area. In return they will receive a stipend to compensate and thank them for their time. Governor Fr. Chris Steck can finally breathe a sigh of relief. He has been a constant champion of our recognizing that faculty members frequently work far beyond their required role and these such efforts deserve compensation.

Hopefully, we will be able to engage more faculty and alumni across the world through this pilot effort. We hope by increasing awareness about this program, more faculty members will "raise their hands" and share their travel schedules with an offer of time and expertise to the local clubs.

If you have questions about this program, please email [Emily Glaessner](#), Assistant Director of Regional Clubs.

Gratefully,



George

George J. Peacock C'84, P'16
President, Georgetown University Alumni Association

Upcoming Events

Executive Committee Conference Call

March 22, 2016 - TODAY

5:00 - 6:00 p.m. ET

Dial-in: 1-800-482-3251; passcode 418848#. All members of the Board are welcome to join. Agenda as follows:

- Welcome & Opening Remarks - George Peacock (C'84, P'16), GUAA President
 - [Approval of September Executive Committee Minutes](#)
 - [Approval of January Executive Committee Minutes](#)
- Executive Director's Report - Bill Reynolds (C'79, P'10, '13)
- Strategic Planning Process - Jeff Chapski (B'91), GUAA President-Elect
- Awards Committee Update - Bob Barone (C'84, M'88), Awards Committee Chair
 - [Resolution to Amend the Award Committee Guidelines](#)
- Strategic Proposal Review & Potential Appropriations - George Peacock (C'84, P'16), GUAA President
- New Business & Closing

John Carroll Weekend

April 14 - 17, 2016

Rome, Italy

John Carroll Weekend 2016 in Rome is less than a month away. New programming has been added so be sure to update your schedule before online [registration](#) closes on March 30 (Midnight PST)!

Please also reserve time for the Board of Governors' **Plenary** Session. The breakfast and meeting will take place on **Saturday**, April 16th from **8:00 AM - 10:00 AM (CET)**. We will convene at the Westin Excelsior at 125 Via Vittorio Veneto. Additional details on the meeting's agenda and room location will be forthcoming.

Board of Governors Retreat

June 23 - 25, 2016

Middleburg, VA

The Biennial Retreat will be held at the Salamander Resort in Middleburg, VA. Check-in is at 4pm on Thursday, June 23rd and check-out is 11am on Saturday, June 25th. We will share more details about the Biennial Retreat in mid-April.

Save the Date!

Fall Leadership Weekend 2016

October 7 - 8, 2016

Washington, D.C.

Winter Leadership Weekend 2017

February 3 - 4, 2017

Washington, D.C.

John Carroll Weekend

April 20 - 22, 2017

Austin, TX

Elections



GUAA ELECTIONS OPEN IN MID-APRIL

Fourteen alumni have been selected by the Board of Governors' Nominations Committee to stand for election for the 2016 - 2019 Board of Governors. GUAA Elections open in late-April!

Recent Event Highlights

Winter Leadership Weekend: February 5 - 6, 2016



Hoya Gateway Live!

Over 75 alumni and more than 200 Junior and Senior undergraduate students took part in the 3rd Annual Hoya Gateway Live! event at the Leavey Center. Alumni - employed in industries including entertainment & media, entrepreneurship, finance, government, human resources and executive recruiting, health & medicine, law, nonprofit, and technology - met with students over the course of two, hour-long sessions to network, share knowledge, forge connections, and continue the tradition of helping students build their Georgetown network.



A Focus on Georgetown's Brand

Erik Smulson (C'89), Vice President for Public Affairs and Senior Advisor to the President at Georgetown University discussed the Georgetown identity with the Board on Friday of WLW. Smulson said the core Georgetown brand remains strong, but new challenges have arisen as result of technology driven changes in consumer behavior and the shifting mix of Georgetown educational programs. The Governors' engaged in a lively discussion and shared their perspectives on the Georgetown brand.



The Next 100 Acres

Georgetown is expanding its reach and Saturday's programming focused on the evolving Georgetown campus. Robin Morey, Vice President of Planning and Facilities Management, and Chris Murphy, Vice President for Government Relations and Community Engagement, gave an overview of the University's plans both on- and off-campus, including the new MedStar Hospital, the enhanced green space on main campus and the student life corridor, new buildings and renovations, as well Georgetown Downtown and the Next 100 Acres.

Following the discussion, a group of Governors (photo above) joined Amy Sanderson, Senior Architect for University Facilities, for a tour of the Northeast Triangle, a modern, LEED Certified underclassman dorm. The new 225-bed residence hall is scheduled to be completed and ready for move-in by fall 2016.

Alumni Awards Banquet: February 5, 2016





A Memorable Evening

Over 300 gathered in Leo O'Donovan Hall for the Annual Service Recognition Awards Banquet. This evening celebrated alumni, faculty and staff for their work in support of the GUAA mission. GUAA President George Peacock and GUAA Executive Director Bill Reynolds presented fourteen awards. Learn more on the [Board of Governors' Website](#).

Georgetown University Alumni Association

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